

# “CORPORATE GOVERNANCE: AN INTERDISCIPLINARY OUTLOOK”

November 24, 2022

## Session 1: BOARD OF DIRECTORS’ PRACTICES

### **1.1. BOARD FEATURES AND AUDIT QUALITY. DO BOARD FEATURES UPHOLD AUDIT QUALITY? A PERSPECTIVE FROM THE UK MARKET**

*Georgios C. Simitsis, Maria I. Kyriakou (Greece)*

### **1.2. WOMEN'S BOARD PRESENCE AND FIRM PERFORMANCE: EVIDENCE FROM A SAMPLE OF ITALIAN LISTED COMPANIES**

*Marina Carabelli (Italy)*

### **1.3. CEO'S DECISION MAKING AND CORPORATE SOCIAL PERFORMANCE: DISENTANGLING THE ROLE OF SERENDIPITY**

*Francesca Romana Arduino, Giulia Spampinato (Italy)*

### **1.4. IMPACT OF GENDER QUOTAS ON BOARD DYNAMICS**

*Audur Arna Arnardottir (Iceland), Throstur Olaf Sigurjonsson (Iceland, Denmark), Patricia Gabaldon (Spain)*

### **1.5. DOES THE EDUCATION BACKGROUND OF BOARD MEMBERS IMPACT ON BANKING PERFORMANCE? EVIDENCE FROM US BANKS**

*Paolo Capuano (Italy)*

### **1.6. BOARD MEMBERS' PROFILES BEFORE AND AFTER LEGALLY BINDING QUOTAS IN PORTUGAL**

*Maria João Guedes, Sara Falcão Casaca, Susana Ramalho Marques (Portugal)*

## Session 2: AUDITING, ACCOUNTING AND EARNINGS MANAGEMENT

### **2.1. ASSESSING EARNINGS MANAGEMENT: A COMPARATIVE STUDY**

*Kanellos Toudas, Paraskevi Boufounou, Dimitra Tsogka (Greece)*

### **2.2. FORENSIC ACCOUNTING: A STRATEGIC TOOL TO STRENGTHEN CORPORATE GOVERNANCE AGAINST FRAUD**

*Aggelia Xanthopoulou, Petros Kalantonis, Panagiotis Arsenos, Christos Kalandranis (Greece)*

### **2.3. INTERNAL AUDIT'S ASSISTANCE TO LGOS' E-SERVICES SECURITY PROCEDURES: THE GREEK CASE**

*Stergios Galanis, Michail Pazarskis (Greece)*

### **Session 3: CORPORATE GOVERNANCE AND SUSTAINABILITY**

#### **3.1. ESG SOCIETY WITH EDUCATION VALUES: TRUST**

*Shirley Mo Ching Yeung (China)*

#### **3.2. A STATISTICAL INSIGHT ANALYSIS ON HOW THE ENVIRONMENTAL TAXATION EFFECTS GREEN GROWTH IN EU**

*Georgios L. Thanasas, Aikaterini Slimistinou, Georgia Kontogeorga, Nektarios Karapanagiotis (Greece)*

#### **3.3. SUSTAINABLE AND INNOVATIVE PUBLIC PROCUREMENT IN ITALY: THE CASE OF SCR PIEMONTE**

*Paola Vola, Lorenzo Gelmini, Stefano Rossa (Italy)*

#### **3.4. THE EVOLUTION OF PERFORMANCE MEASUREMENT SYSTEMS IN PUBLIC HEALTH ORGANIZATIONS: A PRELIMINARY ANALYSIS**

*Francesco Capalbo, Adelaide Ippolito, Margherita Smarra, Marco Sorrentino (Italy)*

#### **3.5. THE BANKING MANAGEMENT OF SUSTAINABILITY: ASSESSING THE INTEGRATION OF ESG FACTORS AT GOVERNANCE LEVEL**

*Teresa Izzo, Gianluca Risaliti, Ludovica Evangelista (Italy)*

#### **3.6. CONTROL ENVIRONMENT AND INTEGRITY MANAGEMENT ON EDUCATIONAL SYSTEM IN GREECE**

*Stavros Chaidemenos (Greece), Panagiotis Kyriakogkonas (Cyprus), Evangelia Pappa (Cyprus)*

#### **3.7. THE INFLUENCE OF SUSTAINABILITY ASPECTS ON B2B PURCHASING DECISIONS: THE SPECIAL CASE OF THE HEALTHCARE INDUSTRY**

*Patrick Ulrich, Simone Häußler (Germany)*

#### **3.8. WHY INTERDISCIPLINARY DISCOURSE ON BIG DATA MATTERS FOR THE SUSTAINABLE DEVELOPMENT GOALS?: A RELEVANCE OF SOCIAL ANALYSIS FOR DATA-DRIVEN CORPORATE GOVERNANCE**

*Branka Mraović (Croatia)*

### **Session 4: CORPORATE GOVERNANCE RELATED ISSUES**

#### **4.1. BALANCING CO-OP FIRMS' MULTIFACED GOALS TO SMOOTH GOVERNANCE ISSUES: A BSC APPROACH**

*Silvia Macchia (Italy)*

#### **4.2. ENTERING THE ERA OF DECENTRALIZATION: AN INVESTIGATION OF NEW TRENDS IN DATA MANAGEMENT**

*Erik Karger, Marvin Jagals (Germany)*

#### **4.3. USING AUGMENTED REALITY FOR ORGANIZATIONAL LEARNING: AN OVERVIEW OF POSSIBLE APPLICATIONS AND POTENTIALS**

*Dustin Syfuß, Erik Karger (Germany)*

#### **4.4. FACTORS AFFECTING THAI PEOPLE'S INTEREST IN STABLE COIN**

*Tanpat Kraivanit (Thailand)*

**4.5. EXPLORING THE BEST CORPORATE GOVERNANCE PRACTICES IN THE PUBLIC SECTOR ORGANIZATIONS IN GHANA: THE CHALLENGES, ISSUES, AND PROSPECT**

*John MacCarthy, Nicholas Adoboe-Mensah (Ghana)*

**4.6. THE POLITICAL ROLE OF LOCAL GOVERNMENT CORPORATE OWNERSHIP: AN INTERDISCIPLINARY OUTLOOK BASED ON BENFORD’S LAW**

*Luca Galati (Italy)*

**4.7. RECONCILING SHAREHOLDER THEORY IN THE AGE OF ESG**

*Morris Danielson, Karen M. Hogan, Gerard T. Olson (USA)*

**4.8. MERGERS IN HIGHER EDUCATION INSTITUTIONS, NEW PUBLIC MANAGEMENT AND CORPORATE GOVERNANCE: SOME EVIDENCE FROM GREECE**

*Giovanis Nikolaos, Chasiotou Aikaterini (Greece)*

**4.9. CORPORATE DIPLOMACY ACTIONS IN THE EXTRACTIVE INDUSTRIES**

*Robert McDonald (Peru, UK), Jaime Rivera Camino (Spain)*

**4.10. THE FAMILY CONSTITUTION AS A NEW INSTRUMENT OF CORPORATE GOVERNANCE IN GERMAN FAMILY BUSINESSES**

*Patrick Ulrich (Germany)*



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