

INTERNATIONAL ONLINE CONFERENCE

“CORPORATE GOVERNANCE: EXAMINING KEY CHALLENGES AND PERSPECTIVES”

MAY 7-9, 2020

CONFERENCE PROGRAMME

The aim of this conference is to move the field closer to a global theory by advancing our understanding of corporate governance, which combines insights from the literature on firm governance bundles with insights from the national governance systems literature, investigating new perspectives and challenges for corporate governance and outlining possible scenarios of its development. Therefore, we encourage governance scholars to analyse these issues both theoretically and empirically in the context of corporate governance.



CONFERENCE GUIDELINES

The conference will begin on **May 7, 2020 (09:00 AM GMT)** and will continue throughout **May 9, 2020 (11:59 PM GMT)**. The *first session* will be discussed on **May 7th**, the *second* and the *third sessions* will be discussed on **May 8th**, and the *fourth session* will be discussed on **May 9th**.

The authors of the materials to be the subject of discussion or at least to appear online with a high frequency during this day shall be online (as much as possible) to comment on the discussion. Therefore, all participants shall follow this discussion sequence within the conference programme framework. Within each session, the participants can comment on the materials, regardless of their presentation sequence stated in the session programme during the discussion day.

Each participant can comment on any material (within the sessional day) at any time. The number of comments for one participant is not limited. However, to make the online discussion more convenient, the comments shall be relevant and relate only to the topics presented in the materials. The comments shall be laconic. The participants are requested to be mutually respectful and those comments addressed by the participants to each other shall not be neglected. The participants shall be quite restrained and tolerant in the discussion, observing mutual respect and at the same time remaining as constructive as possible in expressing their thoughts. Also, the authors of the materials (presenters) shall be as responsive as possible to questions and comments, contributing to a scientific discussion.



Conference Platform Moderators:
Dr. Alex Kostyuk
Dr. Maria Joao Coelho Guedes
Dr. Dmytro Govorun

Conference Platform Administrator:
Ms. Kateryna Huryna

PREFACE

Alexander Kostyuk, Dr. – Virtus Global Center for Corporate Governance (Ukraine)

Maria João Guedes, Dr. – Lisbon School of Economics & Management, University of Lisbon (Portugal)

Dmytro Govorun, Dr. – Virtus Global Center for Corporate Governance, TCM Group (Ukraine)

KEYNOTE SPEAKER

Marc Eulerich – Full Professor, University of Duisburg-Essen (Germany)

Parallel session 1: BOARD OF DIRECTORS: THEORY AND PRACTICE

THE JOINT EFFECT OF BOARD INDEPENDENCE AND CSR COMMITTEE ON CSR DISCLOSURE: EVIDENCE FROM ITALIAN LISTED COMPANIES

Alfredo Celentano, Luigi Lepore, Sabrina Pisano, Gabriella D’Amore, Federico Alvino – University of Naples “Parthenope” (Italy)

THE EFFECT OF BOARD STRUCTURE ON DIVIDENDS POLICY: A COMPARATIVE STUDY BETWEEN BRAZILIAN AND CHILEAN FAMILY FIRMS

Guadalupe del Carmen Briano Turrent – Universidad Autónoma de San Luis Potosí (Mexico)

BOARD LEADERSHIP LEGITIMACY AND DIRECTOR TURNOVER IN FAMILY FIRMS

Jung-Eung Park – IMD Business School (Switzerland)

Brian Bolton – University of Louisiana at Lafayette (the US)

CEO DUALITY: NEWSPAPERS AND INVESTORS’ OPINIONS

Marco Caiffa – Deloitte Financial Advisory (Italy)

Vincenzo Farina – University of Rome “Tor Vergata” (Italy)

Lucrezia Fattobene – LUM Jean Monnet University (Italy)

A CONFIGURATIONAL APPROACH TO THE DETERMINANTS OF WOMEN ON BOARDS

Maria João Guedes, Alice Galamba Monteiro – University of Lisbon (Portugal)

THE FRAMEWORK FOR THE ECONOMICALLY AND SOCIALLY FAIR CEO COMPENSATION

Mehtap Aldogun Eklund – University of Wisconsin-La Crosse (the US)

WOMEN IN THE BOARDROOM AND THEIR IMPACT ON FINANCIAL PERFORMANCE AND RISK-TAKING: A BIBLIOMETRIC ANALYSIS

Michalis Bekiaris, Pantelis Papanastasiou – University of the Aegean (Greece)

THE IMPACT OF CAPITAL STRUCTURE AND BOARD OF DIRECTORS CHARACTERISTICS ON INVESTMENT DECISIONS AND PERFORMANCE OF NORDIC FIRMS

Shab Hundal, Elmira Sarbassova, Nikita Staroshvetckii – JAMK University of Applied Sciences (Finland)

DOES CEO TURNOVER INFLUENCE THE DIVIDEND POLICY?

Victor Barros, Maria João Guedes, Pedro Santos, Joaquim Miranda Sarmento – University of Lisbon (Portugal)

HAS THE TRADITIONAL BOARD GOVERNANCE MODEL PASSED ITS USE-BY-DATE?

Dean Blomson – Sextant Consulting Pty Ltd (Australia)

Parallel session 2: CORPORATE GOVERNANCE AND OWNERSHIP STRUCTURES

THE INFLUENCE OF CHINA’S INTELLECTUAL PROPERTY POLICIES SINCE ITS ACCESSION TO WTO ON THE FOREIGN OWNED PHARMACEUTICAL R&D

Alina Bari – Aberystwyth University (the UK)

CORPORATE GOVERNANCE, FAMILY FIRMS AND INNOVATION

Brian Bolton – University of Louisiana at Lafayette (the US)

Jung-Eung Park – IMD Business School (Switzerland)

CORPORATE GOVERNANCE OF STATE-OWNED ENTERPRISES: CARRIS COMPANY CASE STUDY

Joana Andrade Vicente – University of Lisbon (Portugal)

RUNNING A SUSTAINABLE STATE-OWNED FINANCIAL INSTITUTION

Mbako Mbo – University of Stellenbosch Business School (South Africa)

FROM NON-PROFIT ORGANIZATIONS TO MULTI-STAKEHOLDER SOCIAL ENTERPRISES

Ermanno C. Tortia – University of Trento (Italy)

THE IMPACT OF CORPORATE GOVERNANCE MECHANISM ON THE FINANCIAL DISTRESS: THE EGYPTIAN CASE

Ghada Gaballa, Bahaeldin Samir Allam, Mohamed Antar – Cairo University (Egypt)

Parallel session 3: ACCOUNTING, AUDITING AND TAXATION

CORPORATE TAX BEHAVIORS AND FIRM VALUE: THE MODERATING ROLE OF AUDIT CHARACTERISTICS

Andrea Vacca, Antonio Iazzi, Amedeo Maizza – University of Salento (Italy)

THE INTERNAL AUDIT FUNCTIONS IN UAE LAW

Bashar Malkawi – University of Sharjah (UAE)

COMPETITION BETWEEN ACCOUNTING STANDARDS IN NATIONAL CONTEXTS: DOES FAMILY MATTER?

Mario Daniele – Catholic University of the Sacred Heart (Italy)



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Parallel session 4: CORPORATE GOVERNANCE: GENERAL ISSUES

IMPACT OF THE POLITICAL AND ECONOMIC CSFS ON OTHER CSFS IN THE PPP PROJECTS LIFE CYCLE

Ahmad Almeile, Maxwell Chipulu, Ramesh Vahidi – University of Southampton (the UK)

CORPORATE GOVERNANCE IN AGILE ORGANIZATIONS: A PATH DEPENDENCY SCHEME OR A SOURCE FOR GROWTH

Iliana Evangelina Haro Leon – California Southern University (the US), Hochschule Furtwangen University (Germany)

HUMAN CAPITAL’S IMPORTANCE IN ICOs SUCCESS

José Campino, Ana Brochado, Álvaro Rosa – ISCTE-IUL (Portugal)

A MULTI-COUNTRY ANALYSIS OF THE SHAREHOLDER EFFECTS OF CYBER BREACHES

Karen M. Hogan – St. Joseph’s University (the US)

TERRITORIAL FOOD HERITAGE. IS IT POSSIBLE TO VALORIZE AND TO REPORT IT TO LOCAL STAKEHOLDERS?

Nadia Cipullo – Link Campus University (Italy)

ENABLING FACTORS IN INNOVATION GOVERNANCE: A BUSINESS POLICY APPROACH

Pedro B. Água, Anacleto Correia – CINAV, Portuguese Naval Academy (Portugal)

CHARACTERISTICS OF FIRMS ELIGIBLE TO GO INTO “EXTRAORDINARY ADMINISTRATION” IN ITALY

Pierluigi Santosuosso – Sapienza University of Rome (Italy)

PERCEIVED DIFFERENCES IN CULTURAL-REFERENCED AND SELF-REFERENCED VALUES AND THEIR ROLE IN THE CULTURE IDENTIFICATION: RETHINKING MASCULINITY AND POWER DISTANCE

Salman Saleem – JAMK University of Applied Sciences (Finland)

ENVIRONMENTAL DISCLOSURE IN EUROPEAN BANKS: THE ROLE OF RELIGIOUS SOCIAL NORMS

Simone Terzani, Teresa Turzo – University of Perugia (Italy)

RISK AND RETURN PROFILE OF INVESTMENTS IN THE PROTECTED TECH-INDUSTRY IN CHINA: A STOCK MARKET’S PERSPECTIVE ON VARIABLE INTEREST ENTITIES (VIE)

Philipp Prigge, Marc Schroedter – Zeppelin University (Germany)

Mark Mietzner – Leipzig University for Applied Sciences (Germany)

A NEW PERSPECTIVE IN CREDIT RATIONING FOR EUROPEAN SMEs

Christos Kallandranis – Regent’s University London (the UK)

Petros Kalantonis – University of West Attica (Greece)

CORPORATE GOVERNANCE PRACTICES IN MOROCCAN LISTED COMPANIES: STATE OF PLAY AND INTERNATIONAL COMPARISON

Oumaima Sadqi – National School of Business and Management, Hassan First University (Morocco)

UNDERSTANDING THE RELATIONSHIP BETWEEN CORPORATE GOVERNANCE PERFORMANCE AND CORPORATE SUSTAINABILITY

H A R P Madushanka, Ajantha S. Dharmasiri – Postgraduate Institute of Management, University of Sri Jayewardenepura (Sri Lanka)

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