

INTERNATIONAL CONFERENCE

"CORPORATE GOVERNANCE: A NEW PERSPECTIVE IN
SCHOLARLY RESEARCH"

IZMIR, TURKEY, OCTOBER 11, 2018

CONFERENCE PROGRAM

This conference is a platform for sharing ideas on new trends that are currently shaping the concept of modern corporate governance. The event will focus on a variety of crucial issues of corporate governance, i.e. earnings management, corporate control, audit, executive compensation, financial reporting, disclosure and transparency issues, shareholder rights, executive compensation, etc. The main goal of the conference is to investigate new perspectives and challenges of corporate governance and outline possible scenarios of its development.



Conference Venue: Yaşar University, Business Administration Department, Kazımdirik Mahallesi, Selçuk Yaşar Kampüsü, Üniversite Caddesi Ağaçlı Yol No: 37-39, 35100 İzmir



9:00 – 9:45 **REGISTRATION** Rectorate Building (Main Hall)

09:45 – 10:00 **WELCOME and OPENING REMARKS** Rectorate Building (Main Hall)

Levent Kandiller, Professor – Vice Rector of the Yaşar University (Turkey)

Dilvin Taskin, Professor – Yaşar University (Turkey), Co-chair of the conference

Alexander Kostyuk, Professor - Virtus Global Center for Corporate Governance (Ukraine), Co-chair of the conference

10:00 – 11:30 **PLENARY: Keynote speeches** Rectorate Building (Main Hall)

Salvatore Esposito De Falco - Professor, Sapienza University of Rome (Italy)

Hugh Grove – Professor, School of Accountancy, University of Denver (the USA)

11:30 – 12:00 **Coffee time**

The following schedule of the conference:

12:00 – 13:30 **Parallel Sessions 1-3 (Part 1)** Y Building 6th floor

13:30 – 14:30 **Lunch**

14:30 – 16:00 **Parallel Sessions 1-3 (Part 2)** Y Building 6th floor

16:00 – 16:20 **Coffee time**

16:20 – 17:00 **Parallel Sessions 1-3 (Part 3)** Y Building 6th floor

19:00 – 21:30 **Conference Gala Dinner at the Restaurant**

Parallel session 1: CORPORATE GOVERNANCE & FINANCIAL ASPECTS

Session co-chairs: Dilvin Taskin, Professor, Yaşar University, Turkey

Dr. Elizaveta Kravchenko, Virtus Global Center for Corporate Governance, Ukraine

MODERN FINANCE THEORY AND CORPORATE MISCONDUCT

Nobuyuki Teshima - Senshu University (Japan)

THE IMPACT OF BOARD CHARACTERISTICS ON RESEARCH AND DEVELOPMENT EXPENSES

Dilvin Taskin, Aysel Gundogdu - Yaşar University (Turkey)

THE EFFECT OF CAPITAL STRUCTURE ON BANKS PERFORMANCE: EVIDENCE FROM JORDAN

Pasqualina Porretta - Sapienza University of Rome (Italy)

Ahmad Ababneh - Sapienza University of Rome (Italy)

CORPORATE GOVERNANCE IMPACT ON BANK PERFORMANCE EVIDENCE FROM EUROPE

Salma Belhaj - Bank BIAT (Tunisia)

BASEL AS A GENERAL INDICATOR FOR GERMAN CREDIT INSTITUTIONS

Muddassar Malik - University of Turku (Finland)

Parallel session 2: CORPORATE GOVERNANCE & STAKEHOLDERS' ENGAGEMENT

Session co-chairs: Dr. Nicola Cucari, University of Salerno, Italy

Alexander Kostyuk, Professor, Virtus Global Center for Corporate Governance, Ukraine

THE INFLUENCE OF OWNERSHIP STRUCTURE ON INNOVATION

Beatrice Orlando, Antonio Renzi, Giuseppe Sancetta - Sapienza University of Rome (Italy)

A CASE OF CORPORATE GOVERNANCE: THE EXPERIENCE OF BEST PRACTICE IN ITALY

Pietro Pavone, Francesco Zappia, - Campus University (Italy)

Paolo Ceresa - StratEgo Tax&Legal Consulting (Italy)

NEW PERSPECTIVE FOR ITALIAN CORPORATE GOVERNANCE MODEL: A RESEARCH AGENDA

Marco Pellicano, Nicola Cucari - University of Salerno (Italy)

THE EFFECTS OF SOLVENCY II ON CORPORATE BOARDS. EVIDENCE FROM ITALIAN INSURANCE COMPANIES

Stefano Dell'Atti, Stefania Sylos Labini, Pasquale Di Biase - University of Foggia (Italy)

SHAREHOLDER PRIMACY AS A METRIC OF GOOD CORPORATE GOVERNANCE: AN ANALYSIS OF SHAREHOLDER POWER AS AN ACCOUNTABILITY MECHANISM

Rafael Savva - Lancaster University (the UK)

THEORY-BASED EXECUTIVE REMUNERATION IN SOUTH AFRICA: A REVIEW OF LITERATURE

Vuyani Ndlovu - University of KwaZulu-Natal (South Africa)

Akwesi Assensoh-Kodua - Durban university of Technology (South Africa)

Emmanuel Mutambara, Rosemary Sibanda - University of KwaZulu-Natal (South Africa)

THE IMPACT OF FAMILY OWNERSHIP ON THE PERFORMANCE OF MOROCCAN LISTED FIRMS

Ouarda Dsouli - Northampton Business School, The University of Northampton (the UK)

Nada K. Kakabadse - Governance and Ethics Henley Business School, University of Reading (the UK)



Parallel session 3: CORPORATE GOVERNANCE & SUSTAINABLE DEVELOPMENT

**Session co-chairs: Maclyn Clouse, Professor, Reiman School of Finance, University of Denver, the USA
Themistokles Lazarides, Professor, University of Applied Sciences of Thessaly, Greece**

PROFESSIONAL CONNECTIONS WITH BANKER DIRECTORS AND CORPORATE LOAN TERMS

Asli Togan Egrican - Kadir Has University (Turkey)

**CHALLENGES TO COMPLIANCE WITH CORPORATE GOVERNANCE MECHANISMS AND
ACCOUNTABILITY IN EMERGING MARKETS: EVIDENCE FROM LIBYAN LISTED COMPANIES**

Ismail Elshahoubi - Henley Business School, Reading University (the UK)

Jill Atkins - Management School University of Sheffield (the UK)

**HOW PUBLIC AND PRIVATE CORPORATE GOVERNANCE ENFORCEMENT WORKS IN DIFFERENT
CONTEXTS?**

Francesco Di Tommaso - Sapienza University of Rome (Italy)

FOCUSING ON SUSTAINABILITY TO STRENGTHEN CORPORATE GOVERNANCE

Hugh Grove, Maclyn Clouse - University of Denver (the USA)

POLITICAL STRUGGLE, POWER AND CORPORATE GOVERNANCE: A MACHIAVELLIAN PERSPECTIVE

Themistokles Lazarides - University of Applied Sciences of Thessaly (Greece)

19:00 - Conference dinner - Konak, Konak Pier Shopping Mall, North Pier Restaurant



Yaşar University (In Turkish, Yaşar Üniversitesi) is a university, in Izmir, Turkey on the Aegean Sea. The university faculty teaches in English, with programs at both the undergraduate and postgraduate level. It was founded by Selçuk Yaşar. The aim of the university is to provide education and services and produce research based on the guiding principles of science, art and design to contribute to the development of both the local and global community.



The publishing house "Virtus Interpress" offers the expertise and global perspectives in corporate governance. "Virtus Interpress" publishes journals and book series in finance, corporate governance and related fields, acts as co-organizer of international conferences and seminars.



Virtus Global Center for Corporate Governance was established in 2014. It is aimed to unite thousands of experts who have expertise in corporate governance. The center is involved in conducting academic conferences with the partners worldwide, initiating new research on corporate governance, providing consultations and educational services in corporate governance.



ABOUT IZMIR



Izmir is a picturesque metropolitan city, located on the northern coast of Turkey's Aegean region. Bordered by mountains to the south, the city is built around the immense Gulf of Izmir, the largest seaport in the region.

With 300 days of sunshine every year, its welcoming and hospitable people, "Beautiful Izmir", as it is known in Turkey, is a touristic paradise on earth with its coastline, beaches, mountains, plateaus, thermal spring, forests, agricultural produce unique to the Aegean and its climate.

A city of contrasts, Izmir offers the visitor the best of both the modern and ancient worlds steeped in history, while at the same time, a cosmopolitan and vibrant city.

Although few of Izmir's older buildings remain, there are still interesting archaeological and historical sites. Ruins from the Greek, Roman and Byzantine periods are spread all over the city and in the surrounding hills. Izmir Kemeralti market is a huge bazaar in the city

center that dates to the 17th century. The clock tower at Konak Square, built in 1901, is considered the symbol of Izmir.

By attending our conference you have a chance to browse the boulevards, walk the elegant seafront, ride a century-old cliff-face elevator and visit some of the most extensive Roman ruins outside Pompeii.

The beginning of autumn is a perfect time for exploring sights of this beautiful city, since it is not a peak season for the tourists and the average temperature for this period is 20-23 degrees Celsius.

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