

INTERNATIONAL CONFERENCE

## “CORPORATE GOVERNANCE: A NEW PERSPECTIVE IN SCHOLARLY RESEARCH”

IZMIR, TURKEY, OCTOBER 11, 2018

### Concept of the conference

**Aim and concept.** This conference is a platform for sharing ideas on new trends that are currently shaping the concept of modern corporate governance. The event will focus on a variety of crucial issues of corporate governance, i.e. earnings management, corporate control, audit, executive compensation, financial reporting, disclosure and transparency issues, shareholder rights, executive compensation, etc. The main goal of the conference is to investigate new perspectives and challenges of corporate governance and outline possible scenarios of its development.

*The key topics will include:*

- Ownership structure
- Mergers, acquisitions, restructuring
- Bankruptcy, liquidation procedures
- Corporate social responsibility and compliance
- Disclosure and transparency issues
- Corporate governance in family firms
- Corporate governance in financial institutions
- Corporate control
- Earnings management
- Managerial incentives
- Payout/dividend policy
- Financial reporting
- Auditing
- Board of directors' practices
- Shareholders' rights
- Shareholder activism
- Corporate political involvement and corporate governance
- Corruption, corporate governance and firm performance
- Corporate governance and firm performance
- Corporate Governance and performance of family firms
- Corporate governance and performance of the global firms
- International and comparative corporate governance
- Executive compensation



## Deadlines

*Deadline for an extended abstract submission: **August 1, 2018***

*Deadline for notification of authors of accepted extended abstracts: **September 1, 2018***

Please submit an abstract of the paper (200 words), including the title and affiliation by e-mail: [turkey2018conf@virtusinterpress.org](mailto:turkey2018conf@virtusinterpress.org) or contact member of the organising committee directly: Elizaveta Kravchenko - [e.kravchenko@virtusinterpress.org](mailto:e.kravchenko@virtusinterpress.org) or Polina Bahmetenko - [p.bahmetenko@virtusinterpress.org](mailto:p.bahmetenko@virtusinterpress.org)

Please, consider the fact that papers may be also published in one of Special Issues of one of the journals published by Virtus Interpress. These papers will be subject to a separate reviewing process after the conference.

## Key-note speakers

- *Prof. Salvatore Esposito De Falco, The Sapienza University of Rome, Italy*
- *The second key-note speaker will be announced in the middle of May*

## Conference chairs

- *Prof. Alex Kostyuk, Co-chair of the conference, Director at the Virtus Gloval Center for Corporate Governance*
- *Prof. Dilvin Taskin, Co-chair of the conference, Yaşar University, Turkey*

## Organizing committee

- *Prof. Alex Kostyuk*
- *Prof. Dilvin Taskin,*
- *Dr. Elizaveta Kravchenko*
- *Polina Bahmetenko*
- *Kateryna Huryna*

## Conference registration fee

Conference registration fee is EURO 270. Please, note that the fee includes conference gala-dinner too.

## Organisers and sponsors



The publishing house “Virtus Interpress” offers the expertise and global perspectives in corporate governance. “Virtus Interpress” publishes four journals in corporate governance and regulation, book series, acts as co-organizer of international conferences and seminars. Virtus Interpress website: [www.virtusinterpress.org](http://www.virtusinterpress.org)



**YASAR UNIVERSITY**

Yaşar University (In Turkish, Yaşar Üniversitesi) is a university, in Izmir, Turkey on the Aegean Sea. The university faculty teaches in English, with programs at both the undergraduate and postgraduate level. It was founded by Selçuk Yaşar. The aim of the university is to provide education and services and produce research based on the guiding principles of science, art and design to contribute to the development of both the local and global community. Yaşar University website: <https://www.yasar.edu.tr/en/>



Virtus Global Center for Corporate Governance was established by Virtus Interpress in 2014. It is aimed to unite thousands of experts who have expertise in general corporate governance. Therefore to unite the network around the idea to conduct research in general corporate governance, not just in corporate governance and regulation in banks and financial institutions the new center was established. [www.virtusgccg.org](http://www.virtusgccg.org)

## Conference venue

Izmir is a picturesque metropolitan city, located on the northern coast of Turkey's Aegean region. Bordered by mountains to the south, the city is built around the immense Gulf of Izmir, the largest seaport in the region.

Although few of Izmir's older buildings remain, there are still interesting archaeological and historical sites. Ruins from the Greek, Roman and Byzantine periods are spread all over the city and in the surrounding hills. Izmir Kemeralti market is a huge bazaar in the city center that dates to the 17th century. The clock tower at Konak Square, built in 1901, is considered the symbol of Izmir.

By attending our conference you have a chance to browse the boulevards, walk the elegant seafront, ride a century-old cliff-face elevator and visit some of the most extensive Roman ruins outside Pompeii.

The beginning of autumn is a perfect time for exploring sights of this beautiful city, since it is not a peak season for the tourists and the average temperature for this period is 20-23 degrees Celsius.